

MASTER OF BUSINESS

Our Master of Business is for recent graduates who are looking to grow into business leaders. You'll have the option to keep your studies broad, or choose units to tailor your degree to a specific area of business.

Whatever path you choose, you'll be building practical skills and industry-based knowledge that's crucial in today's complex and dynamic business environment.

Specialisations

Contemporary management

Learn what it takes to become an inspiring leader in any business. In this specialisation, you'll cover contemporary approaches to leadership, innovation and communication – and learn to apply them in cross-cultural, multidimensional working environments. You'll gain insights into managing diversity and inclusion, and develop global management and negotiation skills.

Units in this specialisation include:

- Managing diversity and inclusion
- Cross-cultural management and communication
- People management and work in a global context
- Leadership theory and practice
- Principles of negotiation
- Managing innovation or Services and operations management

Entrepreneurship

You don't need to be on top of the social or economic ladder to kick-start a business today – but a bright idea isn't enough either. In this specialisation, you'll gain practical insight into what actually goes on behind the scenes of a start-up. Gauging how new businesses form and then flourish, you'll learn what it takes to do it for yourself.

Units in this specialisation include:

- Business finance or Financial management
- Creativity and entrepreneurship
- Design thinking
- Commercialisation
- Intellectual and property law
- Entrepreneurship innovation

International business

Give your skill set worldwide relevance by exploring business in a global context. You'll cover international management, law, finance, economics, marketing and strategy – and continue to build key analytical and communications skills along the way.

Units in this specialisation include:

- Cross-cultural management communication
- International management
- International business strategy
- International trade law
- International economics
- International marketing

Marketing

Discover the importance of marketing in every successful business model. You'll look at buyer behaviour, integrated marketing communication, marketing research, relationship marketing, innovation, planning and assessing marketing performance – and learn how to bring all the pieces together to create and manage marketing campaigns in any industry. Units in this specialisation include:

- Theory and process of buyer behaviour
- Marketing research
- Integrated marketing communication
- Marketing and the international consumer

And two of the following units:

- Services marketing
- Retailing
- Entrepreneurial innovation
- International marketing
- Intellectual property and marketing law
- Data visualisation and analytics
- Data analysis in business
- Business forecasting
- High dimensional data analysis

Responsible business governance

A strong business culture starts with responsible governance. More than ever, businesses are looking at the bigger picture, and considering environmental, social, human rights and ethical impacts. You'll learn the ins and outs of domestic, regional and international trade, and develop an understanding of the shifting business ethics, sustainability and human rights issues of our time.

Units in this specialisation include:

- Human rights and global business

And five of the following units:

- Sustainability regulation
- Corporate governance
- Law of employment
- International trade law
- Regional trade governance
- Globalisation of law and development in Asia
- Institutions and organisations

Risk management

Explore the latest practices and strategies behind enterprise-wide risk management (EWRM) in today's increasingly complex business structures. You'll also look at how risk management can be used to drive value within different organisations – leading to stronger and more prosperous businesses overall.

Units in this specialisation include:

- Case studies in risk management
- Introduction to risk principles
- Options, futures and risk management
- Business finance

And two of the following units:

- Climate change and carbon management strategies
- Risk financing and treasury management
- Sustainability regulation
- Quantitative methods for risk analysis
- Business forecasting
- High dimensional data analysis

Supply chain management

Take a close look at the strategies that support strong and effective supply chains. In this specialisation, you'll learn how to design, improve and strategically manage supply chains – while also examining the relevant business processes that go into making these systems work smoothly and sustainably as part of a wider organisation.

Units in this specialisation include:

- Business optimisation skills
- Managing innovation
- Advanced supply chain management
- Services and operations management
- Sustainable operations and supply chain management
- Supply chain management

RANKED TOP 30 IN THE WORLD

QS World University Rankings by Subject 2018

Caulfield



1, 1.5 or 2 years



Full time or part time



Day and evening classes



February and July



CRICOS: 079669B

COURSE CODE: B6005



Master of Business
Course structure

The course is structured in three parts. Part A. Advanced preparatory studies, Part B. Mastery knowledge and Part C. Application studies. All students complete Part B. Depending upon prior qualifications, you may receive credit for Part A or Part C, or a combination of the two.

Part A. Advanced preparatory studies (24 credit points)	Part B. Mastery knowledge* (60 credit points)	Part C. Application studies (12 credit points)
Four units selected from: – Accounting for business* – Law and commercial decisions** – Economics or Managerial economics – Business statistics – Principles of management – Marketing and the international consumer	The following four units: – Business environment – Corporate sustainability management – Professional development – Design thinking And either: Six units (36 points) from a specialisation listed below: – Contemporary management – Entrepreneurship	– International business – Marketing – Responsible business governance – Risk management – Supply chain management Or: – Six level-5 graduate units, with at least 24 points (four units) from Monash Business School
		Two elective units or an industry or international experience unit

Entry requirements

An Australian bachelor's degree or an equivalent qualification or an approved pathway with a Weighted Average Mark (WAM) of 60 per cent or an equivalent GPA as determined by the School. You'll be ranked and selected based on your entire academic record.

Depending upon your prior qualifications and experience you may be eligible for entry credit, which reduces the duration.

ELIGIBILITY (in equivalent Australian qualification terms) ¹	Duration (years) ²
Bachelor's degree in any field	2
Bachelor's degree in a related field OR Bachelor's degree in any field + experience in a related field ³	1.5
Bachelor's (Hons) in any field	1.5
Bachelor's degree + Graduate Certificate in a related field OR Bachelor's (Hons) degree in a related field ³	1
Bachelor's degree in any field + relevant expertise ³ OR Bachelor's (Hons) degree in a related field	1

- Selection is based on previous academic achievement. For further details see monash.edu/study. You will be ranked and selected based on your entire academic record.
 - Even if you are eligible for a shorter course duration you may elect to complete the longer duration.
 - For example, by a relevant graduate certificate or work experience
- * This unit is a prerequisite for a unit in the project management specialisation.
 ** This unit is compulsory in the Law and responsible business specialisation.
 Students completing this specialisation should not select this unit.

ENGLISH LANGUAGE REQUIREMENTS (for Monash Business School international students) ²
> Level A
> Academic IELTS 6.5 overall and no other band less than 6.0
> Internet Based TOEFL 79 overall, 12 listening, 13 reading, 18 speaking, 21 writing

Don't meet the English language requirements?
 Apply for the Monash Bridging Program
monashcollege.edu.au/courses/english/monash-english-bridging

Where could it lead?

A Master of Business from Monash Business School is your ticket to a thriving professional career, both here in Australia and worldwide. Depending on your interests and specialisation, you'll have a broad set of skills that will make you a good fit for roles in management, marketing and risk management across a range of different industries.

Why choose Monash Business School?

A degree from Monash Business School comes with global recognition, to help you launch a successful career wherever you land. We hold the prestigious 'triple accreditation' with the world's three major business school accreditation bodies – putting us in the top 1% of business schools worldwide.

But that's not the only reason our graduates stand out. In an industry characterised by disruption, we'll challenge you to broaden your outlook, think more creatively and put innovative ideas to the test.

RANKED NO.60 IN THE WORLD
 QS World University Rankings 2018

RANKED NO.80 IN THE WORLD
 Times Higher Education World University Rankings 2017-18